



About the Australasian College of Road Safety

The Australasian College of Road Safety Inc. is an association of people and organisations whose work is related directly or indirectly to road safety. The ACRS has members from a wide range of disciplines, including policy makers, enforcement agencies, engineers, road trauma specialists, researchers, emergency services, industry representatives, motoring organisations and insurance companies.

The Program

The full conference program will be published in late May 2008 in the conference registration brochure. Registrations will open from early June.

Conference Location

Brisbane is a vibrant sub-tropical city with an array of leisure, cultural and sporting activities available to visitors.

The conference coincides with the end of school terms in some states and territories, allowing interstate visitors time to enjoy the local activities and nearby beaches in spring.

Details of hotels in close proximity to the conference venue will be included in the registration brochure.

Conference Sponsorship Opportunities

The ACRS invites expressions of interest from organisations and companies interested in sponsoring this nationally marketed event. Contact the ACRS on +61 (0)2 6290 2509 for information on the range of sponsorship packages available.

Further conference information is available on the ACRS website at www.acrs.org.au

Travelsafe Committee of the Queensland Parliament

The Travelsafe Committee is a select committee of the Queensland Parliament. The committee is appointed to monitor, investigate and report on all aspects of road safety and public transport in Queensland. Further information about the committee, its inquiries and reports is available at www.parliament.qld.gov.au/tsafe

Enquiries and Contact Details

This conference is being administered by the National Office of the Australasian College of Road Safety, in conjunction with the Queensland Chapter.

Conference queries should be directed to the National Office initially on +61(0)2 6290 2509 or email eo@acrs.org.au

Australasian College of Road Safety and Travelsafe Committee of the Queensland Parliament



announce a National Conference and call for papers on

High Risk Road Users

Motivating behaviour change: what works and what doesn't work?

Parliament House, Brisbane
18-19 September 2008





About the Conference

The conference aims to inform debate and promote further action on how to influence the behaviour of high risk road users to reduce their involvement in road crashes.

This includes:

- Achieving change in high risk behaviours, particularly among persistent offenders, including:
 - o drink driving
 - o drug driving
 - o unlicensed/disqualified driving
 - o driving at excessive or inappropriate speeds
- Motivating behaviour change among high risk road users, including:
 - o young drivers
 - o motorcyclists

- o fatigued drivers
- o work-related drivers
- o rural and remote road users
- o older drivers
- o drink walkers

With a focus on motivating behaviour change, the conference will promote discussion on the effectiveness of behavioural countermeasures – that is, education, enforcement and encouragement. This could encompass discussion on the effectiveness of technology to promote or maintain behaviour change.

Call for Conference Papers

Papers are invited on research, policy and practice relevant to the conference objectives. Contributions are invited from across a variety of settings where road safety outcomes are being, or could be, influenced. These include government, non-government and private organisations, universities, schools, community, workplaces, media and the insurance industry.

To support discussion on what works and what doesn't work and links between research and practice, preference may be allocated to papers which have been evaluated or have an evaluation strategy in place. Innovative programs in early stages may also be considered, in terms of identifying new directions of inquiry.

Conference Objectives

With a focus on what works and what doesn't work, the conference will:

- Review research and other evidence to identify and understand the causal factors that contribute to high risk behaviours and heightened risk for some road users
- Examine the outcomes (favourable and otherwise) achieved by behavioural approaches seeking to motivate change in high risk behaviours and road users
- Examine how relevant approaches have been evaluated and the methodologies used
- Explore the future contribution of behavioural approaches targeting high risk road users to reduce road crashes, injuries and fatalities
- Encourage progress in behavioural approaches to road safety informed by research and practice.



Abstracts should:

- Be a maximum of 250 words
- Be submitted in Microsoft Word as an email attachment sent to acrstsafecnf2008@qut.edu.au. The email subject should read 'Abstract' followed by the author's name
- Include the following information
 - a. Your full name, position, contact phone/fax numbers and postal address
 - b. Names and affiliations of other author/s
 - c. Title of paper
 - d. Category preference (one only)
 1. Peer reviewed
 2. Non-peer reviewed
 - e. Area of interest; and if applicable:
 1. Study objectives
 2. Methods used
 3. Sources of data/information
 4. Results
 5. Conclusions

Key Dates

- 28 April** - Abstracts close
- 19 May** - Notification of successful abstracts
- 27 June** - Full papers (Peer Review) due
- 22 August** - Full papers (General) due